

GROUP COACHING SUCCESS

Group Coaching Design Template

Your Objectives: Why do you want to coach groups?	
Who is group for?	
What is group about?	
Name of Group:	
Content: How Much? Content Source?	
Group Size: Ideal, Minimum and Max Number of Participants?	
Group Duration: How Many Weeks/Months?	
Group Format: In Person, By Phone, Online or Combination?	
Session Structure: Frequency and Length of Group Sessions?	
Exclusivity: Requirements? Application/Interview?	
Investment: Total investment? Monthly Investment?	
Sponsorship: Who pays? Individual Out- Of-Pocket or Company?	
Bonus Items: What can you include to add value?	